



Banner Design Competition

Design a Banner to Promote Walking or Riding to School

The winning design printed on a vinyl banner

Let your students unleash their imaginations on a grand scale (875mm x 1500mm) while promoting the benefits of walking, riding, scooting, skating or taking public transport for the school trip to your school and local community. The vinyl banners will be yours to keep for ongoing classroom decoration, displaying on perimeter fences and for use at special events.

How to do it

- Set a timeline for this activity with a closing date for entries to be handed in.
- Think about if the competition is open to your whole school or some classes/year groups.
- Supply students with a blank A3 sheet of paper.

Tips

- Get students to focus on one message that calls people to action and communicates the benefits of walking, riding or scooting to school.
- Think about why riding, walking, scooting, skating or taking the bus to school is fun and get creative!
- Suggest students create a catchy slogan for your school to promote active travel – a mascot too.
- Tie in the competition with promoting a regular active travel initiative like Toesday Tuesday, Walk to School Wednesday or Fume Free Friday.
- Keep the colours solid, bold and bright (maximum of four) using paint or texta.
- Don't use pencil, gold/silver pens, crayons, reflective materials or collages.
- Add your school logo and get in touch with the Your Move team if you would like to add the Your Move logo



Judging

- It would be great if your student leadership team can peer select the 3 best banner designs.
 - Do the banners stand out?
 - Have bold colours been used?
 - Are the messages easy to read?
 - Is the banner promoting a positive image of walking, riding, scooting, skating and taking public transport and its benefits?
- Email Your Move to spend 200 reward points on having your new banner promoting walking, riding, scooting and taking public transport to school professionally printed.
- Contact the printer to discuss timelines for your artwork and banner production.
- Submit the top design to the printer and allow approximately 3 weeks for banner delivery.



Figure 1 - Students from Coolbinia Primary School with their banner to promote active transport