



TravelSmart Awards

Nominees for Innovate



LAKELANDS PRIMARY SCHOOL

TravelSmart To School

TravelSmart to School was initiated in 2014 when Lakelands Primary School officially opened to kindergarten and Pre- Primary students. The objective was to encourage students to participate in active travel to and from school. The school has hosted fun TravelSmart events that encourage students to participate in active travel to school. Education has also formed part of the TravelSmart program, as well as rewards for engagement with the program.

Parents are becoming more aware of active travel to school which means student participation has increased each year that the program has been running. The engagement of the P & C with TravelSmart resulted in the construction of a new cross walk for the school

At the beginning of 2015 43% of students arriving actively to school, by the end of the year this increased to 64%.

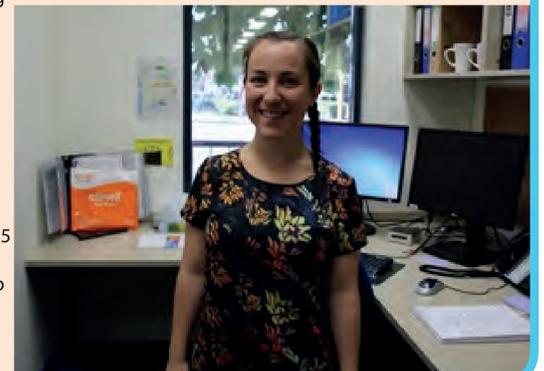


PUBLIC HEALTH AND AMBULATORY CARE

1 in 5 Competition

Public Health and Ambulatory Care (PHAC) joined the TravelSmart Workplace program in November 2015. As part of their new travel plan based, and to complement the launch of their workplace access guides, a "1 in 5" competition was run. The competition encouraged staff to use active travel for at least one journey one day per week for three weeks. The competition was run simultaneously across four PHAC worksites. Participants were invited to document their active commute trips using a poster displayed in the staff kitchen or common area at each site. An incentive was offered - a morning tea for the site with the most employees travelling by active modes.

According to the employee travel survey the level of active commuting varied across the three sites: 75% of commute trips to the Perth site were by active modes, compared to 54% for Wembley, and only 12.5% for Joondalup. Forty employees from across four different PHAC sites participated and a total of 568 active transport trips were registered. This equates to almost one active transport trip per day for each competition participant.



BALDIVIS SECONDARY COLLEGE

TravelSmart Junior Green Team Program

Baldivis Secondary College (BSC) joined TravelSmart in 2015. Joining TravelSmart led to the establishment of the Junior Green Team, which meets regularly to create new and innovative TravelSmart ideas that suit a high school setting. The Junior Green Team decided that a focus on healthy living rather than environmental action was a way to target our high school audience for the next two years.

The Junior Green Team Have used BSC's current platforms to promote TravelSmart. For instance, using the BSC website and Facebook page to advertise events and link to their TravelSmart to School blogs. They have also used the school's existing VIVO miles points system to reward those who participate in TravelSmart. They have also organised successful school events, which engage the student body with TravelSmart.

The Junior Green Team members thrive on the opportunity to plan events, advertisements, and meet with different classes to promote the TravelSmart cause.

They know that pitching this program to High School students is all about making it relevant to their lives, and fitting into current regimes.



CITY OF VINCENT

The Vincent Breakfast Rumble

The Vincent Breakfast Rumble is an initiative of the Vincent Workplace Plan, which encourages and staff to consider active transport during their day at work. A breakfast is held the first Friday of every month. Staff are encouraged to ride, walk or catch public transport. People claim points for different modes, which are doubled for exceeding certain distances. Every 3 months, points are tallied and staff win either a \$50 or \$10 voucher depending on points.

Since commencement, 34 staff have taken part. Several have purchased SmartRiders, one bought an electric bike others have committed to walking or riding to work. Staff are also more likely to use the Staff Electric bike fleet for trips during their work day.

Some staff have now purchased SmartRiders and are using them for out of work travel. One staff member has replaced her car with an electric bike for mixed modal transport to work and another has purchased her first bike as an adult and regularly rides the 12 km commute to work at least 3 times a week. The Rumble has also resulted in people from different directorates sharing information, helping to break down communication silos in a large organisation. In addition, the November 2015 TravelSmart Workplace survey indicates a 25% improvement in the awareness of TravelSmart initiatives on the previous survey.

