

City of Melville

Macrae Road Traffic Treatments

In response to a high number of bike and driver conflicts, Melville's Macrae Road has been turned into a cul-de-sac. This has reduced the number of vehicles using the road during the morning and evening peaks, and improved the safety of cyclists. The City employed a travel consultant and conducted an extensive two-year resident engagement process after a high number of incidents in the area. This has defined a noticeable new direction in how the City responds to bike rider safety, with Melville now considering how to apply a similar process to improve bike amenity on other streets.

There has been a significant reduction in crash rates following the development, with immediate and tangible safety outcomes for riders.

There is now an average of one bike rider per minute along Macrae Road in the morning peak.



City of Cockburn

City of Cockburn TravelSmart Program

The City of Cockburn's TravelSmart Officer helps deliver a range of initiatives to encourage active travel to City staff and the Cockburn community.

Staff focused initiatives include the addition of two folding e-bikes to the council fleet and the provision of staff SmartRiders, which replace approximately 6,500 vehicle kilometres per year.



To promote cycling to the community, the City has run a series of bike events, including Cockburn Frocks and the Hawaiian Shirts Glow Ride.

The City's Bike and Walk Plan commits to funding priority bike and walk projects over the next five years. The Cockburn Bicycle User Group hosts weekly Sunday rides and now has 186 members, indicating an emerging cycling culture.

City of Fremantle

One Planet Travel and Transport

The City of Fremantle's One Planet Travel and Transport Plan commits to increasing staff sustainable transport use by 15 per cent and the rate of community commuter cycling from 2.4 per cent to 5.8 per cent by 2020.

To promote and foster a cycling culture, the City runs a number of Bike Week events including Light Me Up Tours, Street Art Bike Tours, and Fremantle History Bike Tours.

The City is improving visibility and safety of cyclists by trialling coloured Share the Road symbols on busy roads. The implementation of the City's bike plan has resulted in a number of other infrastructure improvements.

City staff pool bikes have been reinvigorated, corporate SmartRiders are being used regularly, and active transport options are featured in staff inductions.



City of Vincent

Vincent Community Bike Library

City of Vincent Community Bike Library – the first of its kind in WA – allows community members to borrow a range of pedal and e-bikes, including adult, youth and child bikes, and e-cargo bikes.

Quick and easy access to bikes reduces barriers to riding and helps get more people cycling.

More than 110 bike bookings are made annually, for an average of three days each time. Ninety per cent of bookings are made by residents able to hire for free.

E-bikes are particularly popular – the program gives people regular access to an e-bike without having to make an expensive purchase, or allows them to give it a go before purchasing their own.



City of Albany

Albany's Cycle City Strategy

Albany's Cycle City Strategy is a bold vision to transform Albany into one of Australia's best cycling destinations.

The strategy has been led by a TravelSmart Officer at the City, who worked with a number of stakeholders to find ways to improve the network and promote cycling to schools, local businesses and the community.

The City of Albany went a step further, developing a travel plan for its own office to get staff using bikes. The travel plan features a fleet of e-bikes, improved end of trip facilities, regular Ride to Work breakfasts, and e-bike leasing for staff.

The strategy led to some impressive outcomes:

- More than 25km of cycle lanes were installed or upgraded
- End of trip facilities were improved at 15 locations around Albany
- School bike education sessions were provided to more than 500 students
- The RAC e-bike trial meant more people gave e-bikes a go
- The production and distribution of the Albany TravelSmart and 10 Great Rides maps
- The delivery of the Share the Road and Path signage and education campaign.

