

# How To – Install Local Government Wayfinding Signs

The Your Move Team, have developed innovative ground based wayfinding signs to promote walking and cycling to local destinations. These wayfinding signs have been installed in several Perth local governments.

To keep the look and feel consistent across Perth, Your Move provides support and advice to local governments so that they can roll out this innovative wayfinding signage around schools and in their local community. To become eligible to access our support, artwork and the databases needed to create the artwork, we ask that you follow the simple steps below and we'll help you create the artwork for a maximum of 200 signs.



## Stepping it out

1. **Redeem Your Points** - You need to earn 300 Your Move points on the website to unlock our LGA wayfinding service. Earning points is easy, just share stories of activities you are doing to encourage active travel at your workplace. When you've earned the 300 points necessary to unlock your wayfinding service, simply go to the 'Rewards Shop', search for 'Local Government Wayfinding Service' and click 'Add to cart.'



2. **Research** - The next step is to research and identify major points of interest such as primary schools, parks, train stations, shopping centres, and sporting facilities in each suburb. These are the destinations you will be encouraging people to walk and ride to.
3. **Get mapping**– Your Move will create a new interactive map using ‘Google My Map’ and the local government will then mark on this map the major destinations identified in the research phase.
4. **Sign locations** - Working from these key destinations, the local government identifies major intersections and journey route decision points leading to these key destinations and creates a numbered placemark in Google maps to denote where each new wayfinding sign is to be installed.
5. **Key Information** – For each sign you need to identify two to four potential destinations such as local parks, principal shared paths, community centres, skateparks, train stations etc within 800m ( a 10min walk) of that placemark/wayfinding sign.
6. **Database creation** – the Your Move team will provide you with MS Excel Spreadsheet called ‘Wayfinding Locations.’ It is up to the local government to populate that spreadsheet with the sign location, the key information and a number of other key bits of information.
7. **Desktop Based Quality Assurance Audit** - Once all the locations are locked in, the local government staff conduct a desktop based quality assurance audit of each wayfinding sign, it’s destinations, walking time, orientation and description to double check that all the elements are correct.
8. **Creating the artwork** – the local government then sends through the final spreadsheet to the Your Move team who will then create the artwork. This artwork will then be exported as print ready PDFs.
9. **Installation** – the printing contractor will then install the signs. The contractors use both the Wayfinding Locations spreadsheet and the Google maps to locate precisely where each sign is positioned on the footpath, what corner it was on and its orientation.
10. **Process complete** – don’t forget to post a story telling us how it went.

